

KURACONV STUDIO

IMAGE DIRECTION

PRESENCE SESSION · PERSONAL BRANDING

Mirian Janotte

Seven territories, one presence

July 2026 · image direction by KURACONV Studio

SEE · FEEL · REVEAL

OPENING LETTER

A book,
not a folder of photos.

Mirian, most deliver files. We prefer to deliver a presence.

This book gathers your complete session, but before the photos it shows the reasoning: who you are, who the woman looking for you is, and how each image was directed to convey, silently, what your mentorship promises.

Every photo here was born from your real face and passed through three layers of direction: fidelity, light and intention. Nothing is stock. We sign it because we believe the result.

Diogo & Maria Rosa

KURACONV STUDIO · IMAGE DIRECTION

One woman. *Seven territories.*

This is your session. Images built from your real face, organized into seven visual territories. Each territory answers a different question about who you are: the mentor who guides, the woman who studies, the presence that welcomes. No photo is a catalog. Each one is presence.

THE METHOD · SEE, FEEL, REVEAL

Every image passed through three filters before reaching this book: fidelity to your face, coherence with your natural light and intention of direction. You did not receive pretty pictures. You received a consistent presence across seven stages.

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|----|--------------------|------------------------------|
| 01 | Presence portrait | <i>The mentor's face</i> |
| 02 | The mentor at work | <i>The visible craft</i> |
| 03 | Urban context | <i>Presence in the world</i> |
| 04 | Natural light | <i>The human side</i> |
| 05 | Beach & library | <i>The concept</i> |
| 06 | The laughter | <i>True joy</i> |
| 07 | The everyday | <i>Real life</i> |
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NICHE STUDY

What you deliver, and why your *image* must convey it

BASED ON MENTORIA DIVINAMENTE · PREMIUM CONSCIOUS SPIRITUALITY

WHO YOU ARE

You guide women on journeys of expansion and consciousness through Mentoria DivinaMente. Your work is subtle, deep and premium: it demands trust before the first conversation.

WHO YOUR CLIENT IS

Women searching for clarity, reconnection and a seriously guided path. They choose by the sense of safety your presence conveys, long before price.

YOUR POSITIONING PAIN

You named it yourself: the pain is being seen. In a market where trust IS the product, an amateur image breaks the promise before the first word. Your image must be the first proof of the depth of your work.

Before you say a single word, your image must already say: there is depth here.

THE DIRECTION OF THIS SESSION

That is why your session is not generic. It speaks the language of your universe: natural light, earth tones, green and turquoise, nature and library. The sea and the forest say soul; the books say study. Every image was built to convey presence before the conversation begins.

01 PRESENCE PORTRAIT

4 PHOTOS

The mentor's face



Golden light, sober backdrop, a gaze that holds. The photography of the guide who inspires trust: whoever looks already feels welcomed before the first conversation.

USE Profile photo and credential. The face that opens the journey.

Natural light 4300K · 85mm f/1.8 · terracotta, green, gold palette



02 THE MENTOR AT WORK

4 PHOTOS

The visible craft



The notebook, the mala beads, writing by the window. The territory that shows the craft: a mentor who truly studies, prepares and guides.

USE Teaching content. Method and backstage posts.

Window light 4500K · 50mm f/2.8 · Kodak Portra 400 · terracotta and wood palette



03 URBAN CONTEXT

4 PHOTOS

Presence in the world



The deck open on the garden table, unhurried afternoon light, the smile of someone who already knows what she will find. The tool of the craft does not need a closed office: it needs presence, at any table, in any light.

USE Profile cover and method content.

Diffuse natural light 5200K · 50mm f/2.8 · stone, white, green palette



04 NATURAL LIGHT

4 PHOTOS

The human side



Beach, tree-lined street, the lightness of the day. Here the mentor rests and the woman appears. The image that draws people closer.

USE Instagram and welcoming content.

Low sun 4000K · 50mm f/2.0 · turquoise, sand, terracotta palette



05 BEACH & LIBRARY

The concept

4 PHOTOS



The two poles of your work in one territory: the sea that says soul and the library that says study. The visual signature of DivinaMente.

USE Program covers, courses and premium material.

Golden hour 3800K and lamp 2900K · Kodak Portra 400 · amber and ocean palette



06 THE LAUGHTER

4 PHOTOS

True joy



A real laugh, eyes closing, cheeks rising. The territory that proves depth and lightness live together.

USE Stories and connection. The post that humanizes.

Natural light 4500K · 85mm f/2.0 · plum, green, terracotta palette



07 THE EVERYDAY

Real life

4 PHOTOS



Home, market, balcony, morning juice. The life that sustains the message: presence is practiced on ordinary days.

USE Daily content. Routine as proof.

Window light 4800K · 35mm f/2.2 · linen, green, terracotta palette





*Presence is not explained.
It is felt.*

COLOPHON

IMAGE DIRECTION	KURACONV Studio
TERRITORIES	7 stages · 189-image session
CLIENT	Mirian Janotte
DATE	July 2026



Diogo & Maria Rosa

KURACONV STUDIO

THE IMAGE IS THE FIRST PROOF.